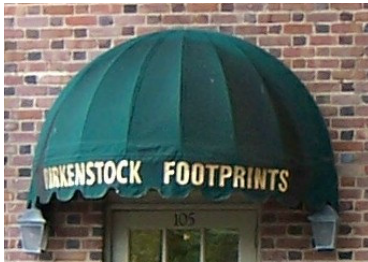


## AWNINGS

Awnings should contribute to the appearance of a building and the visual character of the streetscape. Therefore, the choice of colors and the design of awnings are critical in the **Architectural Preservation District** and the **Corridor Protection Districts** because of their high visibility. The following standards are designed to improve the visual character of buildings and the streetscape:



- Awnings should accent the building façade and not overwhelm the building or streetscape.
- Any logos or lettering on the awning is considered signage and must be within the allowable sign area for the business.
- Canvas awnings are allowed, and should have side panels.
- Vinyl and plastic awnings are not allowed.
- Colors should be limited to two, excluding logo's and lettering.
- Fabric patterns should be muted and compatible with the building and sign color scheme with colors from the Martin Senour "Williamsburg" exterior paint colors or from the Sherwin Williams "Preservation Palette". The latter's "Postwar Romanticism" selection is excluded from the approved colors. The use of primary, neon, and day glow colors are not permitted.
- Backlit awnings or lighting systems designed to upright awnings are not allowed.
- Sizes and styles of awnings should be uniform throughout the site and should be compatible with the building and sign color schemes.
- Coordinated awning design with consistent heights and compatible awning colors is recommended for multiple tenant buildings.